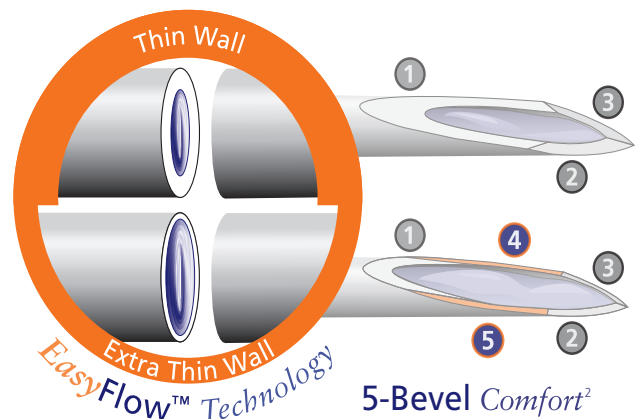




# Introducing BD Ultra-Fine™ 5mm Pen Needles Now with EasyFlow™ technology and 5-Bevel Comfort.

## What is changing...

- BD Ultra-Fine™ 5mm Pen Needle is being enhanced with EasyFlow™ Technology and 5-Bevel Comfort<sup>1,2</sup>.
  - EasyFlow™ Technology is an extra thin wall cannula that improves the flow rate of insulin for a faster injection<sup>1,5</sup>
  - 5-bevel needle designed to reduce penetration force and increase comfort.<sup>2,5</sup>
- BD Ultra-Fine™ 5mm Pen Needles with EasyFlow™ Technology will be identifiable through a refreshed packaging change.



§ Compared to standard BD thin wall, 3-bevel pen needles.



Current

NEW

Front



Case Label on Shipper



## What is staying the same...

- Pricing - No change!

## Launch Preparation:

- Stock of BD Micro-Fine™ 5mm Pen Needle will be depleted before the launch of the new BD Ultra-Fine™ 5mm Pen Needle with EasyFlow™ technology.\*
- BD Ultra-Fine™ 5mm Pen Needles with EasyFlow™ Technology will be phased-in under a new SKU number and barcode.

## Phase-in Schedule:

- BD Ultra-Fine™ 5mm Pen Needles with EasyFlow™ Technology will begin shipping **February 2019**.\*

Vendor Code:	NDSS Code:	Pack Barcode:
320569	97	0382903205691

NDSS: National Diabetes Services Scheme

\*BD cannot guarantee an exact change-over date. Some shipments may include cases of current BD Micro-Fine™ 5mm Pen Needles and new BD Ultra-Fine 5mm Pen Needles with EasyFlow™ Technology. All cases of new BD Ultra-Fine™ Pen Needles with EasyFlow™ Technology will be shipped in an EasyFlow labelled case.

References: 1. Aronson R, Gibney, Oza K. *et al. Clin Ther.* 2013; 35: 923–933. 2. Hirsch L, Gibney M, Berube J, Manocchio J. *J Diabetes Sci Technol.* 2012; 6(2): 328-335.

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[bd.com/anz/diabetes](http://bd.com/anz/diabetes)



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