



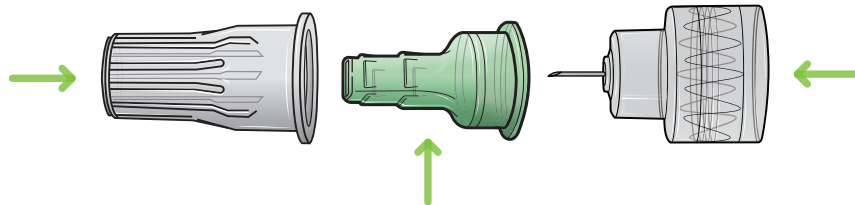
## Product Update:

### BD Ultra-Fine™ PRO 4mm Pen Needle

#### What is changing...

- BD Ultra-Fine™ 4mm Pen Needle is being enhanced with new ergonomic grips to make handling easier<sup>1,5</sup>
- BD Ultra-Fine™ PRO 4mm Pen Needles will be identifiable through a refreshed packaging change.

Wider outer cover features a flat end and moulded ridges to support easier attachment and removal of the pen needle.<sup>1,5</sup>



Additional grips for easier handling.<sup>1,5</sup>

4mm needle length helps ensure the medication is delivered into the fat layer and not the muscle.<sup>2</sup>

<sup>5</sup> Compared to standard hub BD Pen Needles.



## Current

## NEW

Front



Case Label on Shipper



## What is staying the same...

- BD Ultra-Fine™ PRO 4mm Pen Needles will continue to feature a 5-bevel tip and EasyFlow™ Technology for a more comfortable injection experience.<sup>3,4#</sup>
- NDSS<sup>^</sup> pricing remains unchanged.
- NDSS Product Code 101 remains active for the new BD Ultra-Fine™ PRO 4mm Pen Needles.

## Launch Preparation:

- Stock of the current BD Ultra-Fine™ 4mm Pen Needles (320477) will be depleted before the new BD Ultra-Fine™ PRO 4mm Pen Needles will be shipped to wholesalers.
- BD Ultra-Fine™ PRO 4mm Pen Needles will be phased-in under a new SKU number and barcode.

## Phase-in Schedule:

- It's expected, based on current demand, the new BD Ultra-Fine™ PRO 4mm Pen Needles will begin shipping to wholesalers in **April 2019**.\*

Vendor Code:	NDSS Code:	Pack Barcode:
320566	101	0 382903 205660

NDSS<sup>^</sup>: National Diabetes Services Scheme

# Compared to standard BD thin wall, 3-bevel pen needles.

\* BD cannot guarantee an exact change-over date. Some shipments may include cases of current BD Ultra-Fine™ 4mm Pen Needles (320477) and new BD Ultra-Fine™ PRO 4mm Pen Needles (320566).

**References:** 1. Results from a BD sponsored, non-blinded, randomized, home-use, 2-period crossover, patient preference study with patients currently using 32G pen needles; 39.6% had no preference. Total of 225 paid participants; superiority was established with each subgroup. 2. Gibney M *et al. Curr Med Res Opin.* 2010; 26(6):1519-1530. 3. Aronson R, Gibney, Oza K. *et al. Clin Ther.* 2013; 35: 923-933. 4. Hirsch L, Gibney M, Berube J, Manocchio J. *J Diabetes Sci Technol.* 2012; 6(2): 328-335.

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[bd.com/anz/diabetes](http://bd.com/anz/diabetes)

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